



Modernising Commodity Trading with Microsoft Power Platform: The DRWakefield Transformation



DRWakefield

EST. 1970

Company Details

Company: DRWakefield

Headquarters: London

Area/OU: UK

Industry: Commodity Trading

Organisation Size: 40

Size of Opportunity: £5,000 per year in Power Apps Premium licenses

Products and Services:

- Power Apps
- Power Automate
- Dataverse

Data services – Power BI coming

Customer Background

- DRWakefield is a UK and Europe based coffee trading company established in 1970.
- The company has approximately 40 employees and has grown significantly in scale and complexity.
- Operations were previously managed entirely using Excel spreadsheets.
- After several unsuccessful rollouts and deployments of off-the-shelf ERP and CTRM platforms, the company sought a bespoke solution tailored to the unique needs of the coffee trading industry.

Challenges/Solutions

- DRWakefield trialled three ERP and CTRM systems, none of which met their niche operational needs.
- These platforms lacked the flexibility to manage the complexities of coffee trading, causing inefficiencies and risk.
- Agiblocks was the alternative solution under consideration.
- BCN proposed a fully customised Microsoft Power Platform solution:
 - Power Apps for front-end ERP functionality.
 - Power Automate for workflow automation.
 - Dataverse for secure, scalable data storage.
- The solution is scalable, with future phases to include:
 - Power BI for analytics and reporting.
 - Azure Synapse for data integration.
 - AI-driven automation to support decision-making.

Outcomes

Strategic Microsoft Win:

DRWakefield is now building its entire ERP and commodity trading platform on Microsoft Power Platform technologies, displacing Agiblocks and other solutions.

Scalable Architecture: Phase 1 establishes the core foundation, delivering the front-end ERP and back-end data architecture.

Future phases will build on this by expanding into analytics through Microsoft Advanced Analytics Funding, introducing Power BI, and exploring opportunities in AI and automation.

Strong results so far: DRWakefield has reported saving 25 working days in the first eight days post-go-live.

